

10-Step Guide To Making Money Online By Blogging

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Share The Knowledge.

This report is given away free. If you have paid for it, you've been scammed. Impress your friends, colleagues and customers by giving them a free copy. This report must **NOT** be sold. I've spent time and carefully checked this report for accuracy. However, I'm only human and I may have missed some mistakes. If you come across any, [please let me know](#) so that I can resolve them in any future versions.

My solicitor made me say it.

The information and techniques identified in this report can be used to help you make lots of money blogging. However, what you do with the information and techniques is up to you. Because I don't know you, don't know your skills and - most importantly - don't know how persistent and committed you will be, I can't make any guarantees to your success.

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INTRODUCTION

Firstly, we all want to know **How To Make Money Online**, and one of the best ways I have found is by creating blogs. In this report I intend to show you how you too can learn *How To Make Money Blogging* by telling you how combining the techniques I have gathered from across the web helps to make me \$\$\$ every day. **Secondly**, I am not trying to sell you my latest "Get Rich Quick" scheme because I don't have one. Each eBook you read will have a wealth of information within them which will, without a doubt help you to discover the secrets of **How To Make Money Online**. I am only going to tell you which ones out of the 100's available you *SHOULD* read if you too want to make lots of money.

I use a 10 step guide to setting up and starting all of my blogs.

I will give you a list of the top 10 resources that I use and recommend to everyone who is serious about making lots of money online at the end of the report.

One of the vital aspects people seem to miss out when they first get into blogging is the fact that their blog must contain information that people want to read. Many bloggers are looking through closed eyes in this regard and if you browse through 50 blogs you will notice that most will tell you they know *How To Make Money With Blogs* when really all they tell you is where they went on their vacation or how many cars they have.

Are you ready to learn How to Make Money Blogging?

If the answer is **YES** then read on and start to make money with your blog. I am not here to tell you how to write your blog, that's up to you, but what I am about to tell you is the 10 things I use to make money on the internet. You can choose to use these techniques or not, that's your prerogative.

Step 1 – Finding a Topic

Turn off your computer, grab a pen and some paper and sit somewhere you can relax but also stay focused (if you are just starting out this step can be a pain because we all want to know *How To Make Money Online* and we want to know how to make it **NOW**). Think of a topic you are interested in, write it down and tell someone positive about your idea (this will help because you will be more committed to trying instead of giving up in a day or two and writing it down will also help to move your idea from short-term to long-term memory).

You also need to make sure it is something other people are going to be interested in too.

A couple of resources I use to think of topics are [MetaSpy](#) which I use to find out what people are searching for, [Ask IQ](#) to find what's popular and [VRE Toolbar](#) to find out how many people search for the topic (this is also useful later on to get traffic). Write down your top twenty keywords, you will want to use them later in your blog posts.

Step 2 – Create Your Blog

Find and create your blog online. I like to use [Blogger](#) but other popular Blog platforms are [Wordpress](#) and [Movable Type](#). You can find all the help in the program you use to get information when setting up the blog. Create your content, make it original, and make it informative. This is one of the main keys to learn **How To Make Money With Blogs**. You need to include the keywords you wrote down in Step 1 in the content of your blog. Try not to overuse these as it sends out bad signals to the search engines, and this is 100% not what you want. You should use your keywords for the titles of your posts and also in the tags.

Step 3 – Go Google

Sign up for [Google AdSense](#) and insert the code in the margin of your blog. You can customize your ads in many ways, such as including text links or image links. I prefer the text links only, as they are easier to blend in with your blog and don't take the focus away from the information. Google AdSense will probably not make you a millionaire but it is an instant way of generating a small amount of money.

If you want to track where your visitors are coming from with regards to direct hits or from search engine results then I would suggest you use [Google Analytics](#) and again you can get all the help you need setting that up from within the program. You will also want to add your URL to [Google's Index](#).

Step 4 – Find Something to Sell

If you don't want to sell anything and are happy with the income Google AdSense is bringing in then you can skip this step. If you want to maximize your income and truly learn **How To Make Money With Blogs** you will want to find an affiliate program to join.

A couple of affiliate programs I would suggest are [ClickBank](#) and [Commission Junction](#). You can sell anything from office furniture, pet supplies, movies and clothing to PC games, Dieting tips and Audio software.

Whatever program you join will give you help inserting the specific code you will need to insert into your blog, but be sure you do this correctly or you **WILL NOT** earn money from your visitors. If you do not know how to edit *HTML*, [W3Schools HTML tutorial](#) is a great place to start.

Step 5 – Social Bookmarking

There is no better advertising than word of mouth, but the next best thing is social bookmarking. You will want to make things easier for people to do this.

Social bookmarking sites I use and recommend are [Digg](#), [OnlyWire](#) and [SocialMarker](#) and they are used for people to share their bookmarks or websites that they have liked with other people in their online community.

I would not suggest you add your own links to these services, but provide visitors to your website the ability to do so.

Step 6 – Write an Article or 50

Whether your blog is about a specific product, for example a certain MP3 Player you are promoting, or just about giving people information, I would suggest you to write an article or a review of it. Most article directories require articles of 500 words and over so I would use this as a rule when writing to ensure your article is published.

Submit your article to any of the 100's which are out there. I personally use a few of the Top Article Directories such as [Ezine@articles](#), [Article Dashboard](#), [Amazines](#), [Isnare](#) and [SearchWarp](#). I also use a nifty piece of software called [Article Submitter](#) which will submit your articles to over 600 article directories, which saves you lots of time and leaves you to focus on writing your blogs.

Step 7 – Ping The Hell Out Of It

Every time you add new information to your blog, you want to let the blog directories know about it, this is known as pinging. Some Blog providers automatically send out pings when you update, but to be on the safe side you will want to do this manually too. **ONLY PING WHEN YOU UPDATE.**

There are a couple of Ping sites I use which will send a ping to multiple blog directories at the same time. [PingMyBlog](#) would be my first port of call and then if for some reason that site is down I would use [Pingomatic](#). Remember, to **only ping when you update** or you could get blacklisted, and that is bad.

Step 8 – Yahoo! Answers and Forums

One of the easiest ways to get targeted visitors to your blog is to make use of the people you want to target. I would suggest you sign up to *AT LEAST* one forum on the topic you are writing about, and don't just go straight in there and start posting comments for people to look at your blog, they won't.

The secret is to add the link to your blog in your signature and actively become a member of the forum, posting relevant topics and starting debates within them. The more you post, the more your link will show, and if you provide someone with good info the chances are higher they will click your link.

[Yahoo! Answers](#) is along the same lines as forums but the beauty of this is, it's viewed by thousands of visitors each day. If you don't already have a [Yahoo!](#) account get one and then login and search for questions relating to the topic of your blog and answer them well. You can then insert the link to your blog and as with the forums, if you answer well you may have not only earned yourself a point or two on Yahoo!, but also earned a visitor to your blog.

Step 9 – Update Your Blog

This can be by several means, one is to add new reviews or content to your blog, and if you are going to do this I suggest updating every couple of days. This helps to keep the search engines happy as they love to see new and original content.

Another way of updating your blog and keeping the content fresh is to add RSS feeds to it. Make sure the feeds are relevant to your blog and provide visitors with helpful information. Visitors to a World of Warcraft blog don't want to read feeds about knitting, or do they?

Step 10 – More, More, More

Repeat steps 1 – 10, this is the only way **How To Make Money Blogging**

Step 11 – A Bonus Step

If you have your own product or newsletter, give your visitors an easy way to sign up to receive updates or information. This helps you to contact the visitor again with more great info or products you wish to sell ([My Top Music Reviews Blog](#) is an example, and the signup form is on the left).

Making Money Online Blogging is easy if you follow the above steps.

Some important things to remember so you don't get disheartened with your blog is the fact that you will not become a millionaire overnight, it takes hard work and a lot of effort.

If you are really serious about learning **How To Make Money With Blogs** then stick with it and eventually you will have an Ah-Ha moment. This is when things start to work and you think to yourself Ah-Ha, that's how they do it. Your moment could be sooner than you think.

The Top 10 resources I use and recommend are:

1. Rob Benwell's **Blogging to The Bank 2.0**
2. **Wordpress Goldmine**
3. Rob Atherton's **Building A Blog Empire For Profit**
4. **The Blog Challenge**
5. **Hinge Marketing Magic**
6. **Blogging For Riches** - Complete Video Tutorial
7. **Social Bookmarking Demon**
8. **Adsense Inbox**
9. **Wordpress SEO Sniper**
10. **RSS, Blogs and Syndication...**

Good Luck

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P.S. Don't forget to send me your success stories...